



KA-2581

Second Year B. Com. (Hons.) Examination

October / November – 2012

Fundamentals of Entrepreneurship

Time : Hours]

[Total Marks : 70

Instructions :

(1)

नीचे दर्शाविए निशानीवाणी विगतो उत्तरवही पर अवश्य लपची. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
SECOND YEAR B. COM. (HONS.)	<input type="text"/>
Name of the Subject :	<input type="text"/>
FUNDAMENTALS OF ENTREPRENEURSHIP	<input type="text"/>
Subject Code No. : <input type="text"/> 2 <input type="text"/> 5 <input type="text"/> 8 <input type="text"/> 1	Section No. (1, 2,.....): <input type="text"/> NIL
Student's Signature	

(2) All questions are compulsory.

(3) All questions carry **equal** marks.

- 1 Answer the following : 10
- State any two functions of entrepreneurs.
 - What is Opportunity Analysis ?
 - State any two success mantras of entrepreneur.
 - Name any two factors in social environment analysis.
 - State two characteristics of entrepreneur in small scale enterprise.
- 2 Explain decision making and business planning of an entrepreneur. 10
- 3 Discuss role of socio-economic environment in entrepreneurship. 10
- 4 Explain factors related to technological environment for promotion of a venture. 10
- 5 Explain in detail windows and corridors of opportunity. 10
- 6 Explain stages in process of innovation. 10
- 7 Explain : (any two) 10
- Risk taking and entrepreneur
 - Venture capital sources
 - Entrepreneurial Behaviour and Social Responsibility.